



Newstex Adds US State and City Coverage to Blogs On Demand

Full-text blog feed from Newstex delivers full-text, licensed blogs to content distributors and enterprise customers

GUILFORD, CT, June 6, 2006 – Newstex, www.newstex.com the *Content On Demand*™ company, today announced new additions to the revolutionary Blogs On Demand™ product from blogs covering state and local politics, events, and issues. Content has been added from blogs covering US states including Arizona, Colorado, Florida, Idaho, Kentucky, New York, Pennsylvania, Tennessee, Texas, Virginia, and Washington as well as cities including Austin, Boston, Chicago, Denver, London, Los Angeles, Miami, New York City, Paris, Philadelphia, San Francisco, Shanghai, Seattle, Toronto, and Washington DC.

Unlike existing Web-based blog aggregation services, Newstex actually licenses influential blog content directly from bloggers and then takes in each carefully selected blog feed in text format and uses its proprietary NewsRouter technology to scan it in real-time. Each blog post delivered as part of Newstex *Blogs On Demand* is treated as a news story. Blog content is easily integrated into the applications that people use everyday, including content aggregator services, financial trading environments and customer relationship management systems.

Blog content has been added to *Blogs On Demand* from the following:

- **Albany Matters** - <http://gothamgazette.com/blogs/albany> - Albany Matters provides commentary and context to New York State government issues and explains why these issues matter to the residents of New York City.
- **BluegrassReport.org** - <http://www.bluegrassreport.org/> - BluegrassReport.org, which recently won the 2005 Koufax Award as the Best State/Local Blog in the country, is Kentucky's edgy, straight-talking, online publication that has fast become the "must read" for political insiders, opinion-makers, and news rooms.
- **Boise Guardian** - <http://www.boiseguardian.com> - A different slant on the news. Featuring political commentary on local news and events in Boise and Idaho in general. Written in a sarcastic, witty manner.
- **ColoradoPols.com** - <http://coloradopols.com> - Colorado's most-read political blog, featuring news, opinion and inside information from both sides of the political aisle.
- **The Community Alliance** - <http://thecommunityalliance.blogspot.com/> - Commentary and musings from Long Island's premier quality of life watchdog group.
- **Coyote Gulch** - <http://radio.weblogs.com/0101170/> - Colorado water issues, local election and presidential election coverage from a western perspective.
- **Gothamist** - <http://www.gothamistllc.com/> - Gothamist is the most popular network of city blogs on the internet today. Started in New York City in



December, 2002, they have since grown to 15 cities in America, Europe, and Asia. Each of their sites is completely unique and strives to give an insider's view of life in the city.

- **JPBlog** - <http://www.thejpblog.com> - Weblog of the Jackson Progressive, online journal of politics and the arts.
- **News Copy, New York** - <http://www.news-copy.org> - News and commentary on the politics, policy and business of government in New York state.
- **PA Pundits** - <http://papundits.com> - The relentless search for common sense.
- **Peer Review FL** - <http://www.peerreview.blogs.com/fl/> - Founded by Thomas Croom in May 2005, PEER Review FL (PRFL) focuses almost completely on Florida political topics - campaign strategy, electoral politics, poll analysis, public policy and media coverage – and is respected and recognized by most Florida bloggers of all affiliations to be the premier conservative blog in the state.
- **Pinkdome** - <http://www.pinkdome.com> - Progressive politics written for political insiders.
- **The Richmond Democrat** - <http://richmonddemocrat.blogspot.com/> - The Richmond Democrat covers political and cultural news important to Democrats in Virginia and nationwide. Includes opinions, news, links, photography, and other fun features.
- **SpidelBlog** – <http://www.spidel.net/blog/> - Political, personal, progressive (liberal) leaning, Arizona and national politics; cutting-edge information about the progressive movement.
- **The Spokesman-Review** - <http://www.spokesmanreview.com/blogs/> - The number one local news and information website in Spokane and Kootenai County.
- **TennesseeTicket.com** - <http://tennesseeticket.com/> - Since its inception in January 2005, TennesseeTicket.com has pursued being the comprehensive guide to elections in Tennessee. All candidates for state and federal office are listed, with links to candidate websites and commentary specific to that race where available.
- **Thoughts from Kansas** - <http://jgrr.blogspot.com/> - Science and politics from the Sunflower State.
- **Young Angry Liberal** - <http://emrosa.blogspot.com/> - A depraved catalog of Western malfeasance, written by a community college dropout living in Denver.

“They say all politics is local,” said Larry Schwartz, Newstex President. “Our customers have requested that we add the best blogs covering state and local issues. With these new additions, we’re making great progress in our goal to cover every important geographical area with blog content integrated with premium news and delivered to customers ready to be integrated into the electronic content applications that employees use every day.”

Blogs On Demand offers blog networks and individual bloggers a syndication business model, which enhances the exposure and makes blogs easy to use for employees working in companies, financial firms and government agencies. Newstex Blogs On Demand delivers full-text blog content from premier Weblogs for content distributors and enterprise customers.



The new blog content will also be available via Newstex State Capital Newsfeed, which includes news and commentary on legislative and regulatory activity from the fifty US state capitals. The Newstex State Capital Newsfeed delivers difficult-to-find news and commentary from US state capitals such as state capital newspapers and full-text blogs.

About Newstex

Newstex offers *Content On Demand*, including tailored, real-time news and commentary from thousands of branded newswires, newspapers, magazines, financial and business sources, official government feeds and blogs. Newstex collects full-text digital news and commentary feeds, standardizes the content format, adds stock ticker symbols, PeopleTickers and topical categories, and instantly delivers the result via easy-to-integrate XML or RSS newsfeeds.

The revolutionary Newstex *Blogs On Demand* product delivers value-added full-text blog content. Newstex processes blogs in real-time through its NewsRouter technology to automatically tag each blog post with key data such as company names, stock tickers, key executives and government officials, and detailed topical categories for distribution to downstream enterprise customers to ensure greater exposure and reach for this valuable content. *Blogs In Demand* and *Content On Demand* from Newstex are the fastest ways for content distributors and enterprise customers to cost-effectively integrate full-text premium newsfeeds and the top blogs at reduced cost, minimum risk and optimum ROI. For more information, please visit www.newstex.com

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